



News Release

For Immediate Release

May 15, 2013

HTC Pureenergy Inc. (dba "HTC Pureenergy") announces financial results for fiscal year ending December 31, 2012

Regina, Saskatchewan - HTC Pureenergy (the "Corporation" and/or "HTC") today announced its audited financial results for the fiscal year ending December 31, 2012 ("Year").

HTC Pureenergy (HTC: TSX-V) and its subsidiaries are development stage companies who are participating in **three commercial market sectors** each with strong potential for immediate revenue growth and profitability, namely:

- **Energy Technologies and CO₂ Systems Market Sector-** Companies doing business in the energy industry are looking for cost effective methods and new energy technologies to produce their products, while at the same time being environmentally sustainable and profitable. The Energy Technologies and CO₂ Systems Market Sector's mandate is to develop and commercialize the technologies that satisfy these requirements and to commercialize this product offer world-wide. HTC has developed cost effective energy technologies and CO₂ capture solutions for the power generation, oil and gas and industrial food grade CO₂ markets that are easier to build, operate and maintain. HTC participates in this sector through its commercial entities - **HTC CO₂ Systems Corp.** and **SRS Solvent Reclaimer Systems.**
- **Oil and Gas Equipment Supply and Service Market Sector** has and continues to be a strong growth market in Western Canada and the United States. The sector is focused on providing a complete product line of manufactured oil field equipment and services for oil and gas producers and drilling service contractors in Western Canada and the North Central and North Eastern United States. The commercial operating entities servicing this sector are: **Pinnacle Industrial Services, MaxxEnergy** and **SteelBlast Coatings and Painting Inc.**
- **Fertilizer and Grain Handling Solutions Market Sector** – Today's high yield fertilizers used in the increasingly larger corporate farming operations in Western Canada, demand sophisticated fertilizer blending systems that can provide the required fertilizer blend in a timely and cost effective manner. The Fertilizer and Grain Handling Solutions market sectors are riding the wave of increased demand for high throughput, high capacity, fertilizer blending and grain handling in rural Western Canada.

The **NuVision Fertilizer Handling Solutions** entity manufactures fertilizer handling equipment and constructs high capacity fertilizer blending equipment.

The **GrainMaxx Telescopic Swing Auger** entity manufactures and distributes grain transfer augers in Canada and the United States.

Financial Results

Selected financial information of HTC is summarized below. Financial results for HTC have been prepared in accordance with International Financial Reporting Standards.

	<u>Fiscal Year Ending December 31, 2012</u>	<u>Fiscal Year Ending December 31, 2011</u>
Revenue	\$29,679,041	\$2,163,799
Expenses	\$29,822,639	\$4,562,753
Net Income (Loss) from operations	\$(284,692)	\$(2,370,643)
Net Income (Loss)	\$ (1,424,934)	\$(8,978,287)
Comprehensive Net Loss	\$(1,290,269)	\$(9,326,420)
Total Assets	\$25,245,567	\$13,801,406
Current Liabilities	\$6,973,713	\$247,108
Common Shares outstanding as of year end	24,059,195	17,959,195
Weighted Average Shares Outstanding - Basic	21,581,661	17,959,195
Weighted Average Shares Outstanding - Diluted	25,331,661	19,808,379
Profit (Loss) per Common Share (weighted average)	\$ (.07)	\$ (.49)
Fully Diluted Profit (Loss) per Common Share (weighted average)*	-	-

**Diluted net loss per common share is not presented, as the effect would be anti-dilutive.*

HTC's cash flows from operating activities were \$1,293,237 for the Year, compared to \$(1,523,472) for the same period of 2011, providing the Corporation with a good liquidity position.

Total assets were \$25,245,567 as at December 31, 2012, as compared to \$13,801,406 as at December 31, 2011. The primary reasons for the increase is the adoption of consolidation on Maxx Energy Solutions Corp. ("**Maxx**") operations resulting in the recognition of Maxx and its subsidiaries in the financial statements.

Current liabilities were \$6,973,713 as at December 31, 2012, compared to \$247,108 as at December 31, 2011. The increase is largely due to the addition of Maxx trade payables from operations and the current portion of long term debt (to the end of December 2012).

For the Year the Corporation had operating revenue of \$29,679,041 (2011 – \$2,163,799). The substantial increase in revenue is attributable to the acquisition of an additional 20% of Maxx, bringing the Corporation's interest to 65% and resulting in a change from Equity accounting for 2011 to Consolidation in 2012. Revenues primarily relate to the Maxx subsidiary operations. Consulting services in 2011 included fees received from the Corporation's equity investee.

Costs of sales reflect manufacturing and sales costs associated with Maxx and its subsidiaries. The new disclosure results from the change to Consolidation from Equity.

Engineering and process design services include costs associated with the provision of engineering services. These amounts will vary with activity and with allocation to respective categories. Services for the Year were \$478,536 as compared to \$931,675 for the prior year. The change is a result of the nature of services, as well as how far the projects have progressed. A significant portion of costs associated with the generation of these revenues remains in the commercialization category below.

Commercialization, product development and administrative expenses for the Year were \$8,832,334 as compared to \$3,018,981 for the prior year. The increase in 2012 is primarily due to the consolidation of Maxx subsidiaries as well as more activity around product commercialization costs associated with new initiatives.

Research and development expenses for the Year were \$0 as compared to \$172,765 for the previous year. The decrease in research and development expense is attributable to reallocation of resources internally and emphasis on commercial development of units for the oil and gas sector. Doosan Power System's ("Doosan") construction of test facilities during 2011 also impacted research spending in part because some of these costs are now being incurred by Doosan and because it was necessary to delay certain aspects of research and development while the units were being built (note: for the Year \$160,598 of development costs incurred were capitalized and are not included in the Year amounts).

A significant portion of expenses, in the amount of \$307,145 (\$333,840 in 2011) represents amortization of product development costs, patents and intangibles associated with the acquisitions of subsidiaries. The remaining amortization is attributable to tangible assets.

For the Year, the Corporation had an operating loss of \$284,692 from operations as compared to an operating loss of \$2,370,643 from operations for the prior year. The change from last year is primarily attributable to the consolidation of Maxx as well as overall improvements in Maxx operations.

Net loss for the Year was \$1,424,934 compared to a loss of \$8,978,287 in the prior year. The improvement in income is primarily attributable to the adjustments in the prior year relating to intangibles goodwill and available for sale assets as well as the impact of the consolidation of Maxx and the improvements in its subsidiary operations.

The unrealized gain on financial assets available for sale was \$130,655 versus a loss of \$348,133 in 2011 and represents the net change in the carrying value of the investment in EESTech Inc.

and USA Synthetic Fuel Corporation to the quoted value in a limited market. This adjustment does not involve cash.

Comprehensive net loss for the Year is \$1,290,269 after considering the effects of the unrealized loss above as compared to a comprehensive net loss of \$9,326,420 in the prior year.

The information and opinions expressed herein involve known and unknown risks and uncertainties that may cause the Corporation's actual results or outcomes to be materially different from those anticipated and discussed herein. In assessing forward-looking statements contained herein, readers are urged to read carefully all cautionary statements contained in this news release, and in those other filings with the Corporations' Canadian regulatory authorities as found in 'www.sedar.com'. Although we believe that the expectations reflected in our forward-looking statement are reasonable, we cannot guarantee future results, levels of activity, performance or achievements or other future events. We are under no duty to update any of our forward-looking statements after the date of this news release, other than as required and governed by law.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE RELEASE.

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HTC Pureenergy corporate developments can be followed on www.htcenergy.com and is traded under the symbol **HTC**