



News Release

For Immediate Release

August 28, 2014

HTC Pureenergy Inc. (dba “HTC Pureenergy”) announces unaudited condensed consolidated interim financial results for the second quarter period ending June 30th, 2014

Regina, Saskatchewan - *HTC Pureenergy* (HTC: TSX-V) (the “Corporation” and/or “HTC”) today announced its unaudited condensed consolidated interim financial results for the second quarter period ending June 30, 2014 (the “Quarter” or the “Period”).

HTC and its subsidiaries are participating in **three commercial market sectors under the following brands**, each with strong potential for immediate revenue growth and profitability, namely:

- **Energy Technologies and CO₂ Systems Market Sector-** Companies doing business in the energy industry are looking for cost-effective methods and new energy technologies to produce their products, while at the same time being environmentally sustainable and profitable. The Energy Technologies and CO₂ Systems Market Sector’s mandate is to develop and commercialize the technologies that satisfy these requirements and to commercialize this product offer world-wide. **HTC** has developed cost-effective energy technologies and CO₂ capture solutions for the power generation, oil and gas and industrial food grade CO₂ markets that are easier to build, operate and maintain. **HTC** participates in this sector through its commercial entity - *HTC CO₂ Systems Corp.*, under brands *LCDesign™*, *PDOengine™* and *SRS Solvent Reclaimer System™*.
- **Oil & Gas Equipment Supply and Service Market Sector-** has been, and continue to be, a strong growth market in Western Canada and the United States. The sector is focused on providing a complete product line of manufactured oil field equipment. The sector is focused on providing services for oil and gas producers and drilling service contractors in Western Canada and the North Central and North Eastern United States. The commercial operating entities servicing this sector are: *Pinnacle Industrial Services*, *MaxxEnergy* and *SteelBlast Coatings and Painting Inc.* (all operating under the banner of the “*Maxx Group of Companies Corp.*”).
- **Fertilizer and Grain Handling Solutions Market Sector** – Today’s high-yield fertilizers used in the increasingly larger corporate farming operations in Western Canada demand sophisticated fertilizer blending systems that can provide the required fertilizer blend in a

timely and cost effective manner. The Fertilizer & Grain Handling Solutions Market Sector is riding the wave of increased demand for high throughput, high capacity, fertilizer blending and grain handling in rural Western Canada.

The *NuVision Fertilizer Handling Solutions* brand supplies fertilizer handling equipment and constructs high capacity fertilizer blending equipment.

The *GrainMaxx Telescopic Swing Augers* brand supplies and distributes grain transfer augers in Canada and the United States.

Financial Results

Selected financial information of HTC is summarized below. Information provided in the following table is prepared in accordance with IFRS.

	6 months June 30, 2014	6 months June 30, 2013
Total Assets	\$30,515,872	\$31,092,894
Revenue	\$14,730,868	\$13,257,941
Net Income (Loss) from operations	\$(370,324)	\$1,063,745
Net Income (Loss)	\$(386,776)	\$6,343,695
Common Shares outstanding as of quarter end	30,309,195	28,309,195
Profit (Loss) per Common Share (weighted average)	\$(.01)	\$.25
Fully Diluted Profit (Loss) per Common Share (weighted average)*	-	.19

**Diluted net loss per common share is not presented, as the effect would be anti-dilutive.*

For the Period the Corporation had operating revenue of \$14,730,868 (June 30, 2013 - \$13,257,941) of which \$13,257,104 (June 30, 2013 - \$13,098,889) came from **Maxx** Group of Companies Corp. operations and \$1,473,764 (June 30, 2013 - \$159,052) came from engineering and process design. The increase in revenue is attributed to the commencement of work on the Husky/Lashburn Project CO₂ capture facility as well as timing and size of projects in respect to the current year.

For the Period, the Corporation had operating loss of \$370,324 as compared to income of \$1,063,745 from operations for the period ending June 30, 2013. Decrease in operating income is primarily related to the nature and timing of completion of the projects in the order book pipeline as well as rising operational and compliance costs.

Net income (loss) for the Period was (\$386,776) compared to income of \$6,343,695 in the prior year. The 2013 income amounts included the results of one-time gains on the disposition of various assets as part of an overall corporate reorganization of \$5,875,816 which is non-reoccurring. When the effect of this gain is reversed, the revised 2013 income for comparative purposes is \$467,879. The decrease in income is primarily attributable to timing issues, completion of lower margin projects in the order book pipeline, and rising product development and related administrative costs.

Total assets for the Period were \$30,515,872 compared to \$31,092,894 as at June 30, 2013. The primary reasons for the increase were increases on property plant and equipment, and operating working capital offset by ongoing amortization of goodwill, intangibles patents, as well as a market adjustment to Investments and changes in the investment portfolio.

The information and opinions expressed herein involve known and unknown risks and uncertainties that may cause the Corporation's actual results or outcomes to be materially different from those anticipated and discussed herein. In assessing forward-looking statements contained herein, readers are urged to read carefully all cautionary statements contained in this news release, and in those other filings with the Corporations' Canadian regulatory authorities as found in 'www.sedar.com'. Although we believe that the expectations reflected in our forward-looking statement are reasonable, we cannot guarantee future results, levels of activity, performance or achievements or other future events. We are under no duty to update any of our forward-looking statements after the date of this news release, other than as required and governed by law.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE RELEASE.

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*HTC Pureenergy corporate developments can be followed on www.htcenergy.com and is traded under the symbol **HTC***