



News Release

For Immediate Release

August 29, 2013

HTC Pureenergy Inc. (dba “HTC Pureenergy”) announces unaudited condensed consolidated financial results for the second quarter period ending June 30th, 2013

Regina, Saskatchewan - *HTC Pureenergy* (HTC: TSX-V) (the “Corporation” and/or “HTC”) today announced its unaudited condensed consolidated financial results for the second quarter period ending June 30, 2013 (the “Quarter” or the “Period”).

HTC is participating in **three commercial market sectors**, each with strong potential for immediate revenue growth and profitability, namely:

- **Energy Technologies and CO₂ Systems Market Sector** - Companies doing business in the energy industry are looking for cost-effective methods and new energy technologies to produce their products, while at the same time being environmentally sustainable and profitable. The Energy Technologies and CO₂ Systems Market Sector’s mandate is to develop and commercialize the technologies that satisfy these requirements and to commercialize this product offer world-wide. **HTC** has developed cost-effective energy technologies and CO₂ capture solutions for the power generation, oil and gas, and industrial food grade CO₂ markets that are easier to build, operate and maintain. **HTC** participates in this sector through its commercial entity - *HTC CO₂ Systems Corp.*, under the brands *LCDesign™*, *SRS Solvent Reclaimer Systems™* and *PDOengine™*.
- **Oil and Gas Equipment Supply and Service Market Sector** - The Oil & Gas Equipment Supply and Service Market Sector has been and continues to be a strong growth market in Western Canada and the United States. The sector is focused on providing a complete product line of manufactured oil field equipment. The sector is focused on providing services for oil and gas producers and drilling service contractors in Western Canada and the North Central and North Eastern United States. The commercial operating entities servicing this sector are: *Maxx Energy*, *Pinnacle Industrial Services*, *Maxx Manufacturing LLC*, and *SteelBlast Coatings and Painting Inc.*
- **Fertilizer and Grain Handling Solutions Market Sector** – Today’s high yield fertilizers used in the increasingly larger corporate farming operations in Western Canada, demand sophisticated fertilizer blending systems that can provide the required fertilizer blend in a timely and cost effective manner. The Fertilizer and Grain Handling Solutions market

sectors are riding the wave of increased demand for high throughput, high capacity, fertilizer blending and grain handling in rural Western Canada.

The *NuVision Fertilizer Handling Solutions* entity manufactures fertilizer handling equipment and constructs high capacity fertilizer blending equipment.

The *GrainMaxx Telescopic Swing Augers* entity manufactures and distributes grain transfer augers in Canada and the United States.

Second Quarter Highlights

During the first two quarters of 2013, the Corporation's Market Sector achievements are as follows:

Energy Technologies & CO₂ Systems Market Sector

- Completed the design, and early building of food grade CO₂ Capture Systems with Messer ASCO;
- Pilot testing of **SRS Solvent Reclaimer System™** at a customer's location in California;
- Design of a CO₂ capture demonstration unit for heavy oil production;
- Acceptance of **HTC's** CO₂ capture technology at industry-sponsored heavy oil conferences that focus on utilizing new technologies to clean up emissions;
- Launched the **LCDesign™** CO₂ capture plant product line; and
- Completed the development of the **HTC PDOengine™**.

Oil & Gas Equipment Supply and Services Market Sector

- Establishment of a new 35,000 sq. ft. Davenport, Iowa manufacturing facility and completion of the commissioning of the plant;
- Established new relations globally with energy industry equipment suppliers that will enhance and expand the suite of energy related technologies and products being offered to the oil and gas industry in North America;
- Commenced Maxx Drillworks service rig product development;
- Completed engineering and development of new and improved product lines that will service the existing oil and gas industry, some of which include: service rig pipe handlers, centrifuge systems for drilling mud and water separation, and expanded frack tank product offer; and
- Initiated discussions with international oil and gas production and manufacturing companies with regard to expanding their operations into Canada, with a focus on heavy oil land acquisition, new technology introduction, equipment manufacturing, and oil and gas production acquisitions.

Fertilizer & Grain Handling Solutions Market Sector

- Enhanced brand development and point of sale customer contact material for the NuVision Fertilizer Handling Solutions and GrainMaxx Telescopic Swing Augers product lines;
- Expanded the North American dealer network;
- Expanded the Regina-based Fertilizer Handling Systems sales and service team;
- Started manufacturing GrainMaxx Telescopic Swing Augers in Davenport Iowa; and
- Attended the Canadian Farm Progress Show to demonstrate GrainMaxx Telescopic Swing Auger technology and successfully sold significant amount of inventory there.

Financial Results

Selected financial information of HTC is summarized below. Information provided in the following table is prepared in accordance with IFRS.

	6 months June 30, 2013	6 months June 30, 2012
Total Assets	\$31,045,458	\$26,950,154
Revenue	\$13,257,941	\$14,491,068
Net Income (Loss) from operations	639,076	\$1,239,345
Net Income (Loss)	4,696,259	\$552,170
Common Shares outstanding as of quarter end	28,309,195	22,459,195
Profit (Loss) per Common Share (weighted average)	\$.19	\$.03
Fully Diluted Profit (Loss) per Common Share (weighted average)*	.14	.03

**Diluted net loss per common share is not presented, as the effect would be anti-dilutive.*

For the Period the Corporation had operating revenue of \$13,257,941 (June 30, 2012 – \$14,491,068). The decrease in revenue is attributed to time of project completion and normal quarterly fluctuations as well as the transfer of time and resources to develop and expand new or improved product offerings.

For the Period, the Corporation had income of \$639,076 from operations as compared to income of \$1,239,345 from operations for same period in the prior year. Decrease in operating revenue is related to increase in commercial and product development expenses associate with new product development initiatives and normal quarterly fluctuations.

Total assets for Period were \$31,045,458 compared to \$26,950,154 as at June 30, 2012. The primary reasons for the increase was the receipt of Kingsland Energy Corp. common shares and related debenture arising from the sale of EHR Enhanced Hydrocarbon Recovery Inc. , increased investment in Maxx Energy, current net change in carrying value of investments and cash arising on the issuance of new shares.

The information and opinions expressed herein involve known and unknown risks and uncertainties that may cause the Corporation's actual results or outcomes to be materially different from those anticipated and discussed herein. In assessing forward-looking statements contained herein, readers are urged to read carefully all cautionary statements contained in this news release, and in those other filings with the Corporations' Canadian regulatory authorities as found in 'www.sedar.com'. Although we believe that the expectations reflected in our forward-looking statement are reasonable, we cannot guarantee future results, levels of activity, performance or achievements or other future events. We are under no duty to update any of our forward-looking statements after the date of this news release, other than as required and governed by law.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE RELEASE.

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*HTC Pureenergy corporate developments can be followed on www.htcenergy.com and is traded under the symbol **HTC***